

Ashley Spencer

Web Developer | Creative Designer

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Objective

Motivated web developer with a focus on creating user-centered designs and responsive, dynamic websites. Eager to bring my creativity and technical skills to future projects.

Skills

- **Programming & Development:** HTML5, CSS3, JavaScript
- **Design & Tools:** Adobe Creative Suite (Photoshop, InDesign)
- **Web Platforms:** WordPress, Squarespace, Shopify
- **Marketing & SEO:** Social Media Optimization, SEO Basics
- **Project Management:** Communication, Time Management, Organization Skills

Education

Moraine Park Technical College

Web Site Coordinator - Information Technology, 2024

Relevant Coursework: IT Fundamentals, Graphics for the Web, Web Coding Technologies, Website Design

Northcentral Technical College

Web Page, Digital/Multimedia, and Information Resources Design, 2016

Relevant Coursework: Web Design 1 & 2, Raster Graphics, Content Creation

Rasmussen University

Associate of Arts and Sciences in Medical/Clinical Assistant, 2013

Experience

Residential I.T. Support Technician

Innovative IT Solutions | May 2024 - Jun 2024

- Provided technical support for residential clients, including virus removal, hardware upgrades, and network troubleshooting.
- Assisted with social media content creation and management.

Social Media Specialist

Elm Park Farms Ltd | Oct 2023 - Apr 2024

- Developed social media strategies and created engaging content across platforms.
- Enhanced website SEO to improve brand visibility and customer engagement.

Social Media and Admin Support

Gloriana LLC | Feb 2019 - Nov 2019

- Designed and maintained company website, managed social media channels, and developed training materials for onboarding.

Data Entry Specialist

Big Rig Chrome Shop LLC | Feb 2018 - May 2018

- Managed web content updates, product listings, and image editing using Photoshop and InDesign.

Certifications

- **Marketing Strategy: SEO Content Writing** - LinkedIn, Mar 2024
- **Social Media Management** - Coursera, Apr 2023
- **Introduction to Social Media Marketing** - Coursera, Jan 2023